DESCRIPTION OF PRANAM BHARATH PROGRAM

NOU 13 '96 13:39 PRANAM BHARAT TU

8475831

EXHIBIT 7

channel23

Nav.11, 1996

Mr. Peter Zomaya Vice President & General Sales Manager WFBT T.V. CHICAGO Channel 23 26 N.Halsted St. Chicago, IL. 60661

Dear MR. Zomaya:

This is in response of your letter of Nov. 6, 1996 requesting details about the PRANAM BHARAT IV program, which is aired through channel 23.

My name is Joseph chacko [Kottayam joseph], and Iam the Producer of PRANAM BHARAT TV. PRANAM BHARAT TV is a subsidiary of BHARATAM CORPN. The following is a brief defenition about our TV program and the community we serve.

INFORMATION PERTAINING TO PROGRAM CONTENT

PRANAM BHARAT TV is directed to an audience mainly from South Asia. This program began aixing from your station starting Sept. 17, 1994, and the time of telecast is from 11.00 A.M. - 12.00 P.M. on Saturdays: and it is a one [1] hour program.

It is predominantly a locally produced program; however occasionally we use some programs already produced in India based on their impact on our audience who are from that part of the world. There fore, I must say that about 90% of the programs is locally produced.

About 17 - 20% of program is news about South Asia received through FAX transmission from India; the news segment also contains news about South Asians living in the western hemisphere, particularly in Chicago. The news covers the latest developments in politics, economy, sports, entertainment and religion in the indian subcontinent, and other major stories about Indians and Pakistanis living in Europe and America. The medium of presentation is Malayalam, a national language of India, with occasional use of Hindi, anotherlanguage of India.

A major thrust of our program is in the area of ontertainment covering selected portions of music productions and of a variety of movies having a great social impact on South Asians.

The non-entertainment part of the program is also equally important in the PRANAM BHARAT TV program, which is about 30% of the total content of the program. It contains panel presentations, interviews with experts and leaders of the community, and youth forums. The topics include accolluration, education, immigration, social security issues, family issues and a variety of issues which are relevant locally, nationally and internationally.

page2

It is locally produced when dignituries of the community visit Chicago: however, some produced in India, are also occationally used.

Generally we do not produce and prosent religious programs in our TV program. But, during the seasons of religious holidays we highlight them according to the interest of the people by providing segments of some relevent religious productions or musical items. Occasionally messages from religious leaders are also presented.

We do not air programs specifically produced for children under 16. How ever, some youth programs might touch issues related to children, but it is negligible. We do not have any sports programming cither.

During the past two years of our existance, we were featured in the Chicago Tribune and many other periodicals serving the South Asian community.

INFORMATION PERTAINING TO OUR COMMUNITY

There are about 250,000 South Asians (Indians, Pakistonis and Bungladesis living in the Chicago metropolitan area. They speak Hindi, Urdu, Malayalam and other regional languagesof South Asia. The community that speak Malayalam is of significant size. They do not have any other electronic media serving them in this region; and hence PRANAM BHARAT TV & RADIO is of great importance to them. It is a very use ful vehicle for this people to relive their culture, heritage and languagess they are seperated from their country of origin by thousandsof miles.PRANAM BHARAT gives these people an opportunity to refresh their memories of the old country. There is another programs available for just the Hindi speaking people from South Asia, but the advantage of PRANAM HHARAT is that it also serves another minority language community, and the primary language of this community is Malayalam, a Language of greater literary wealth among many regional languages of Booth Asia. How our programs meet the specific needs of our audience is clear from the paper clipping attached herowith.

If you need any other details, please feel free to gontact me.

We enjoy the partnership with you in serving our community. We also appreciate your valuable input in this venture.

Sincerely yours,

Joseph chacks, Producer

DESCRIPTION OF UNITED CHINESE TV PROGRAM

415-467-1824 INTL. AUDID-VISUAL

EXHIBIT 8



INTERNATIONAL AUDIO-VISUAL COMMUNICATION INC.

100 NORTH HILL DRIVE UNIT 23 BRISBANE CA 94005 USA TEL: (415) 468-8990 FAX: (415) 467-1824

Reference No. (96)P.J.006 Page 1 of 2

November 15, 1998

Mr. Peter Zomaya Vice President General Sales Manager WFBT-TV 23 Special 26 North Halated Chicago, Illinois 80661

Dear Mr. Zomaya:

In reference to your letter of November 8, 1996, here is the information you have asked for and in a letter form:

I am the producer of the United Chinese TV (UCTV) Program aired by WFBT-TV 23 every Sunday between 1:00 and 3:00 P.M., mainly for the Chinese community in the Chicage area. which is estimated to have a population of some 60.000. The same program is also aired in other areas of Chinese concentration in the United States and Canada, such as San Francisco. Los Angeles and New York.

The UCTV program is a weekly magazine type report from Taiwan, edited here by this company, the International Audio-Visual Communication Inc., with TV footages provided by the three TV networks in Taiwan, namely, Taiwan Television Enterprise Ltd., China Television Company, and Chinese Television System.

The magazine type program lasts for two hours, containing four major parts: (1) News report, news analysis or cultural report; (2) Entertainment; (3) Drama play: (4) Cooking lessons.

The first part of this program lasts 30 minutes, in which news report may be as short as only five minutes, but may be extended to a whole hour or even the entire two hours if there is a special event worth a lengthy report, such as national day celebration. Chinese lunar new year, or traditional festival. The news analysis is usually given in a panel presentation with the invitation of scholars or experts

415-467-1824 INTL. AUDIO-VISUAL

231 P03 NOV 18 '96 10:32



INTERNATIONAL AUDIO-VISUAL COMMUNICATION INC.

100 NORTH HILL DRIVE UNIT 23 BRISBANE CA 94005 USA TEL: (415) 468-8990 FAX: (415) 467-1824

Reference No. (98) P.J.006 Page 2 of 2

to serve as commentators. Cultural report may cover an art exhibition, or some other cultural activities.

The second part of entertainment also lasts 30 minutes, which may be purely songs and dances, or a combination with talk shows or comedy shows.

The third part of drama plays normally lasts 50 minutes, which may be presented in a single play for that week only, or a serial drama to be shown for several weeks, depending on the original presentation.

The last part of cooking lessons has only 10 minutes, in which recipes for preparing Chinese food are introduced and the ways of preparation are demonstrated by the teacher. We have a renowned woman. Hs. Fu Pei-mei, to handle the teaching work.

That is all we can tell you about our UCTV program. If there is any other information you may wish to know, please don't hesitate to write me again.

Wishing you every success.

Yours sincerely,

Jeannie Kuo Prografing Hanager DESCRIPTION OF CHICAGO CHINESE TELEVISION PROGRAM

Chicago Chinese TV Corporation

2121 S. China Place, Chicago, IL. 60616

November 13, 1996

Dear Sir/Madam:

I am the general manager of the "Chicago Chinese Television (CCTV)" which airs from 6:00 PM-7:00 PM daily on Channel 23 in Chicago. The "CCTV" has been on the air with WFBT-TV, Channel 23 since April, 1989, and there are over 80,000 people from the Chinese community who watch our program regularly.

CCTV's daily program airs significant news, entertainment and variety to the Chinese Community in Chicago. The program is produced in Chicago, and 60% of the program is produced locally. There is a weekly news magazine which devoted to issues and events affecting Chinese Americans on a local, national and international level. As one of the purpose of our station is to promote the Chinese culture and heritage, we produced a TV serial "Chicagoland Chinese Artists", which presented over dozen Chinese artists including brush painters, musicians and hand-craft artists for their artisan achievement. In addition, a variety of programs has been produced locally to assist new immigrants to begin their new life here in the US. The other 40% contains news form China and TV dramas produced by overseas studios.

Each week we also include a public service segment in our program. This feature is entirely local in nature and provides items of interest for the Chinese-American community, such as season fairs and parades in China Town, and free public bulletin for the services provided by non for profit organizations in the Chinese-American community.

Currently, we are the only group in Chicago providing programming specifically of interest to the large Chinese-American community, and there is no other outlet or program devotes time exclusively to the issues faced by our community.

Sincerely yours,

Song Ge General Manager Chicago Chinese TV

EXHIBIT 10

DESCRIPTION OF CROATIAN PERSPECTIVE PROGRAM

EXHIBIT 10

CATV, INC.

3339 SOUTH HALSTED STREET PROFESSIONAL BUILDING CHICAGO, ILLINOIS 60608 (773) 523-8517

November 13, 1996

FCC TO:

Re: WFBT-TY (CH. 23)/"CATV"

To Whom It May Concern:

I am the president of CATV, Inc., which produces "CATV", a weekly program which airs on Saturdays from 1;30 p.m. to 2;30 p.m. "CATV" has been on the air with WFBT-TV, Channel 23 since March of 1996.

"CATV" provides news, educational segments, cultural segments and Croatian music/variety to the Croatian-American community in the Chicago area. Approximately 75% of the program is locally produced. Material not locally produced usually comes from Croatia. A variable percentage between 10% and 20% of programming is dedicated to local news events effecting the Croatian-American community in the Chicago ares.

We also provide the Croatian-American community with public service announcements for such events as educational, cultural (music) events, church activities, etc.

I think it is very important to note that "CATV" is the only regular Croatian television program currently being aired in the Chicago area. CATV is a vital source of news to those 150,000 Croatians in the Chicago area who speak only, or primarily, Croatian. As such, CATV also serves as the community's only link to the cultural changes taking place in the newly-independent Croatia. An example of this is the music videos we air, which are produced in Croatia and provide young Croatian-Americans with a vital link to their cultural heritage.

CATV is also important in instilling a sense of pride in Croatian-Americans. We regularly run features on Croatian-Americans of note, and these features have included Chris Zorich of the Chicago Bears, and Anthony Magica, founder of the Mag-Lite Corporation. These features serve to show Croatian-Americans the contributions their community has made to their adoptive land.

In summation, CATV is the only television program which provides news, educational and cultural programming, and other programming of interest to the Croatian-American Community in Chicago. Croatian-Americans have long been shut out from the airwayes in the Chicago area, and CATV is a small, but important beginning in addressing the needs of Croatian Americans.

Thanking you for your consideration, I remain

Vervaruk veurs.

PERAICA

esident

DESCRIPTION OF TV PATROL PROGRAM



EXHIBIT 11

November 7, 1996

Peter Zomaya
Vice-President & General Manager
WFBT
28 North Halsted
Chicago, IL 60661

Dear Peter:

I am responsible for the distribution of ABS-CBN programming product throughout North America. We have aired our network's primary newscast - *TV Patrol* - on WFBT, Channel 23 since July 29, 1996. Our program airs Monday-Friday from 7:30-8:00am. This 30-minute program target Filipinos and is proadcast in Tagalog, the national language.

TV Patrol is the top-rated newscast in the Philippines. In the most recent ratings by Nielsen affiliate, Probe, TV Patrol received a 40 share of the viewing audience. The program is produced by ABS-CBN Broadcasting in Manila and is delivered to your station daily by international and domestic satellite. As such, the programming content deals primarily with daily news stories in the Philippines and, to a lesser degree, issues about Filipinos elsewhere in the world. Content does occasionally originate in the United States if warranted by news value.

Our research indicates that there are currently 82,893 Filipinos in your coverage area. This research is based on the 1990 census along with census provided estimates of the growth of the Asian population since 1990. TV Patrol is the only daily news program available to Filipinos in the Chicago market.

Starting next week *TV Patrol* will provide daily in-depth coverage of the APEC summit which is taking place in Manila. Our program will represent the only source of information about this event for Filipinos in Chicago.

ABS-CBN is committed to meeting the needs of the Filipino community in Chicago. We feel that our programming provides an invaluable service to those who want to stay in close contact with their families and friends back home.

Sincerely.

Michael Sherman

Senior Manager/Broadcast & Cable Sales



2

DESCRIPTION OF GRECIAN SPOTLIGHT PROGRAM

11/18/96 08:57

Z 312 98681 is

Panes Productio

P. 01



November 13, 1996

We strongly support the efforts of WFBT-TV, Charmel 23 in Chiques. Channel 23 is the only television station in the Chicago area that services the multi-cultural communities with local programming which provides local, national, and international riews, children's programming, panel discussions, public affairs, variety, music, etc. In our native language.

It is our community's desire to maintain close ties to our heritage and culture and Channel 23 is the only source to serve our needs. It is the only programming we have and we will do anything possible to preserve this outlet for our people.

Channel 23 has helped the community by announcing our important events which deal with scholarship grants, awards to significant community teaders and vital educational information. We need this outlet in Chicago.

Our day to day needs are accommodated by the services this station has provided for the past several years. It is incumbent upon the governing agencies to protect the special services that most media do not provide. Our community would not have any source to display our outure which we feel America is about.

UR. ERNEST PANOS

GRECIAN SPOTLITE PRODUCER

DESCRIPTION OF POLVISION PROGRAM

11-17-1996 DE: 38PM

POLVISION CHICAGO TV



3656 West Belmont Avenue - Chicago, Illinois 60618 - (312) 588-6300

Chicago, 11-15-96

Dear Sir:

"Polvision" has been providing Chicago's Polish speaking community with quality television since 1987, and we have been broadcasting daily programming on WFBT - TV, Channel 23 since 1993. We are currently the only program on broadcast television providing Chicago's Polish community with television programming in their mother tongue. This is an important service as Chicago, with over 1,004,400 Poles, is the city with second largest Polish population in the world (second only to Warsaw). We provide Polish Americans with a view of their home country and of their new country in their own language.

"Polvision" is broadcast seven nights a week from 7:00 - 9:00 p.m. and from 12:00 - 1:00 a.m. Our program is a mixture of programs that are locally produced as well as programming from Poland.

Mondays through Fridays from 7:00 - 7:30 p.m. we air our locally produced magazine/ news program, "Studio A." "Studio A" includes press reviews, World news headlines, headlines from Poland, short news documentaries from Poland, as well as inerviews with local and international artists, politicians, and other public affairs representatives.

From 7:30 - 8:00 p.m. we include a variety of programming including "Tygiel" a locally produced documentary program. Subjects range from immigration, homeless Polish people in Chicago, and an interview with Apollo 13 astronaut, Iim Lovell. Other programming includes music videos and performances from Chicago and Poland. "Gosc Polvision," an interview program from our studio and The Bob Lewandowski Show. Mr. Lewandowski is a pioneer in ethnic television/radio whose many years in the market have made him a household name in Chicago's Polish community. In addition we purchase programming from various television stations in Poland.

From 8:00 - 8:30 p.m. we air our local news program "Monitor Polysion." This program contains the days news stories from the studio and location, sports, film reviews as well as interviews with visiting performers, politicians, etc.

. ...

11-17-1956 UB: JEPM

PULLVISION CHICAGO TO

1 312 2674913

لالا، ٢

- 2 -

8:30 - 9:00 p.m. we broadcast "Informacje," a news program from Poland.

On weekends we have a weekly sports review program and present Polish movies. Our film library contains film classics, contedies, dramas, childrens films and more! On Sundays we have a religious program "Slowo Zycia," and on the last Sunday of every month, we air our own game show "Najwieksza Gra." Our game show contestants must answer questions on history, entertainment, sports, and other topics in order to win.

We provide programming that helps keep Polish - Americans tied to their ethnic heritage as well as helping immigrants assimilate into the American culture. This is reflected in the types of programming that we air.

Andrew Wal

Programming Director

DESCRIPTION OF ROMANIAN CHRISTIAN PROGRAM

Christian Television Network

Petru Amarel, Fresident

EXHIBIT 14

November 12, 1996

Peter Zomaya V.P., General Sales Manager 26 North Halsted Chicago, IL 60661

Dear Peter:

I am the Producer of the Romanian Christian Program, which airs on Sundays from 8:00AM-9:00AM on WFBT, Channel 23. CTN has been on the air since April, 1994.

The one hour program is locally produced, and it offers a variety of segments including music, news and investigative reports from Romania. The program also contains interviews with various guests, mainly visiting from Romania and sharing news and testimonics.

The current advertising programs include community information, as well as retail, financial and travel ads.

The CTN is airing Christian programs targeted to adults and reaching mainly the well educated in a professional, and religious manner, those searching for religion, immigrants and Americans.

The Romanian population in Chicago area is around 40,336, and CTN's goal is to reach them as well as any other listeners through well balanced programs, share the good news, and provide help to those in need.

Currently there is another Romanian program in Chicago, airing on Saturday afternoons, between 5:00PM-6.00PM, and it is produced by Philadelphia Romanian Church of God. The main difference between the two programs is that we offer more community-oriented information and news, and the Philadelphia program offers excerpts from their church service, and it is mainly religious oriented.

Our program provides special Christmas day music and testimonies.

Petru Amarci

President, CTN

EX	ш	RI	T	15
1/1/				

DESCRIPTION OF PHILADELPHIA ROMANIAN CHURCH OF GOD PROGRAM



Mr. PETER ZOMAYA - Vice President 23 WPBT-TV - Chicago, Channel 23 26 North Halsted Street, Chicago IL 60661

November 12, 1996

Dear Mr. Zomaya:

Philadelphia Romanian Church of God is the producer and the sponsor of the Romanian "Philadelphia Church" program which airs Saturdays from 5.00 P.M. to 6.00 P.M. on Channel 23 in Chicago area. The "Philadelphia Church" has been on the air with WFBT-TV, Channel 23 since October 1994.

"Philadelphia Church" airs news, religious messages, music, entertainment and variety to the Romanian community in Chicago. The program is produced in Chicago. 85% of the program is produced locally, and the other 15% contains news from Romania. Approximative 10% of the program is devoted to local news events pertinent to the Romanian community in Chicago area.

Our weekly program airs from time to time round table discussions devoted to religious and social issues affecting our local community and our home country Romania. Usually we take advantage of the visits of religious and political leaders from Romania and engage them in our panel discussions. Our panel discussed the significance of the Romanian church in the new democratic setting in Romania, matters of religious and political tolerance, the political and economical situation. Besides our Romanian guests we had Romanian religious leaders from another Romanian communities in USA as speakers in our programs. Attached you will find a list of names and titles of some of our guest speakers from the past 2 years.

Each week we also include a public service segment which is entirely local in nature and provides items of interest for our Romanian community such as local meetings, events, church announcements, such as Romanian festival: "Taste of Romania", Romanian Freedom Forum events, religious and national holidays.

Our program also include from time to time a segment addressed to children 16 and under. Usually the program contains children's choirs and orchestras, or dramas performed by Romanian children in Chicago area. Some of the songs and dramas are in English.

Currently we are the only group representing a 1000 members church supporting such programming specifically of interest to a large Romanian community in Chicago which consists of about 45,000 Romanians. We are open to cooperate and we are well received by all 18 Romanian churches of different denominations in Chicago. Many of our programs contain activities and services from other churches than Philadelphia Church.

Our program provided special coverage of Opening of Romanian "Mircea Eliade" Library, Romanian elections in Chicago, Romanian Pentecostal Convention, Romanian Baptist Congress, Taste of Romania, Romanian Classic Music Concorts, Romanian Christmas Carols Concorts.

The variety of our program, the openness to other Romanian groups, and the cultural dimension of it make it so different of other Romanian program which is primarily a one man show. We consider our program of a great importance for our Romanian community in Chicago, and we are determined to continue and excel in quality in relevance, helping Romanians in the sometimes painful and difficult process of adjusting to the American society.

Rev. Peter Lascau - senior pastor

PHILADELPHIA CHURCH WFBT -TV, Channel 23 Saturdays 5.00 PM - 6.00 PM.

NAMES OF SOME OF OUR GUEST SPEAKERS IN THE LAST TWO YEARS

- 1. Rev. PAVEL R. TIPEI The President of Romanian Pentecostal Union Romania
- 2. Rev. EMIL BULGAR The President of Romanian Evangelical Alliance Romania
- 3. Dr. IOSIF TSON The President of EMMANUEL Bible Institute Oradea, Romania
- 4. Dr. EMIL CONSTANTINESCU Candidate for Presidency in Romania
- 5. PETER DUGULESCU Senator, Romania.
- 6. Dr. PETER MORUZZY Mayor of Brasov, Romania.
- 7. CHRISTIAN MOISESCU Mayor of Arad, Romania.
- 8. Dr. TRANDAFIR SANDRU The President of Pentecostal Seminary, Bucharest.
- 9. Dr. IOAN CEUTA The President of The Bible Institute, Bucharest, Romania.
- 10. Rev. VALERIU BRANCOVAN Romanian Pastor, Sacramento, California.
- 11. Rev. LAZAR GOG Romanian Pastor, Los Angeles, CA.
- 12. Rev. NICKY POP Romanian Pastor, Portland, OR.
- 13. Rev. TIMOTEI HUSU Romanian Pastor, Chicago.
- 14. Rev. JOHN BUIA Romanian Pastor, Detroit, MI.
- 15. Dr. PAUL WALKER The General Overseer, Church of God, Cleveland, TN.
- 16. TITUS COLTEA Romanian Evangelist, Romania.
- 17. GABRIEL NICOLESCU The President of Romanian Freedom Forum.
- 18. MIRCEA GEOANA The Ambassador of Romania in Washington, DC.
- 19. Dr. ALEXA POPOVICI Romanian Pastor, Chicago.
- 20. Dr. BILLY RAYBURN The Cross-Cultural Director, Church of God, Cleveland, TN.

DESCRIPTION OF RUSSIAN TV CHICAGO PROGRAM

11/15/1996 14:35 8474929528

RTV CHICAT

EXHIBIT 16



The Apoeta American Televisian Groodcooring

November 15, 1996.

Dear Mr. Zomaya:

I am the Producer of the "RTV-Chicago" which airs Sundays from 3:00pm-5:00 pm on Channel 23 in Chicago since July 14, 1996.

"RTV-Chicago" airs latest news, entertainment, musical shows and variety of Russian community in Chicago. The program is produced in Chicago. 65% of the program is produced locally. The other 35% contains news and feature presentations from Russia. Approximately 25% of the program is devoted to local news events pertinent to the Russian-American community in Chicago.

We also locally produce discussions weekly devoted to issues affecting our community on a local, national and international level. These discussions are called "Talk to a Specialist". The name is selfexplanotory, which means that we invite one or more specialists in various fields and ask them to comment on different aspects of our life.

Each week we also include a local panel discussions segment "Rhythms of Chicago". This feature is entirely local in nature and provides items of interest for the Russian-American community such as local current events. We usually include interviews with political and social leaders, as well as reports on current state of affairs.

Twice a month we show a historical documentary "Monster" featuring one of the cruelest leaders of the 20th century-Yousif Stalin.

As many of the Russian immigrants are Jews, a video journey around Israel is getting more and more popularity among our viewers.

Our program also includes a cultural segment aimed at children 12 and under. This segment airs every week and provides favorite cartoons from Russia.

Our musical segment consists of general information about performers all over the world as well as video clips with their appearances.

Currently we are the only group in Chicago providing television broadcasting on air and cable specifically of interest to the large Russian-American community here. No other station or program devotes time exclusively to the issues faced by our community. There is no other outlet the Russian-American viewers to receive latest news and traditional entertainment from our native country.

11/15/1996 14:35 8474929528

RTV CHICAGS

PAGE 93



The Aussian American Teleptoton Brooksasting

FACT FILE

This file contains demographic and geographic information about the Chicago area's Russian speaking population, which RTV-Chicago has been serving for the past year.

Russian immigrants in the United States have been resettling in the Chicago area for the last 100 years. The latest migration wave began in 1989, when the former Soviet Union relaxed its immigration laws. Since the breakup of the U.S.S.R. in 1991, the flow of Russian-speaking immigrants has quickened. Today Chicago is home to at least 120,000 Russian speaking people (some sources estimate about 200,000),

of which:

- * 60% are 25 to 45 years old
- * 20% are 46 to 75 years old
- * 35% own their own home
- * 65% are highly educated
- * Average income is \$70,000.00.

A Russian speaking television broadcasting in Chicago is a necessity for these new immigrants. Most of them do not speak or understand English well, so their major source of news, entertainment and advertising native language.

RTV-Chicago broadcasts every Sunday from 3pm-5pm on channel 23 - Regular TV and from 9 p.m. to 11 p.m. on several cables in Chicago and its suburbs.

Join RTV and use this opportunity to expand your business!
Remember, this is a captive audience of well educated people with a high disposable income. People who are eager to acquire the goods and services, as well as the new trends and styles of this hospitable country. Best of all, this is a growing market, one you can't afford to miss!

Enclosed are the rates for Air Time on TV and detailed information about our TV Channels.

Don't hesitate to call us regarding any kind of information at (847) 492-9527